



OUT OF THE WOODS

FALL 2012

VOLUME 15 • NUMBER 2

OUR MISSION:

to inspire & equip this generation to do justly, love mercy and walk humbly with God.

OUR VISION:

to provide an UNFORGETTABLE camp experience where the presence of God drowns out the world and its influences.

REGISTRATION INFO

Online registration for Woodlands' 2013 Summer Camps will kick off on January 5. More details will follow this fall. In the meantime, you can find our 2013 summer schedule under What's Happening or at woodlandscamp.org.

FINANCIAL NEEDS SNAPSHOT

Cabin Fund – \$76,225
Scholarship Fund – \$41,740

SUMMER BY THE NUMBERS

- Summer staff – 60
- Scholarship campers – 224
- Total campers – 3,040 (up 23% from 2011!)
- Salvations – 349!!

Incredible summer! So blessed and grateful!!!

ONLINE TRADING POST

Our 2012 line of Woodlands gear and apparel is available online at woodlandscamp.org/shop. **Check it out!**

THANKS A MILLION!

by Big Jon

I saw a quote on Twitter this morning that said, "Generosity sounds like Generous-City...I want to live there!" Me too! In fact, sometimes I feel like I do. Since starting Woodlands, I have been stunned by the generosity of people like you who believe in what God is doing here! In the past 15-plus years, our friends have donated more than \$3 million to Woodlands. From the \$25 monthly giver to the \$53 raised at a lemonade stand by two middle school girls to the unexpected \$50,000 check received not long ago in the mail, they have all added up. Those donations have enabled us to build more than 60,000 square feet of new building space, create an unforgettable camp experience and scholarship 2,193 at-risk kids. Those buildings, experiences and scholarships have paved the way for a total of 20,480 campers to attend Woodlands,



of which 1,724 have put their trust in Jesus and thousands more have been inspired and equipped to follow hard after Him!! Thank you so much for your stunning generosity! Because you have given generously, thousands of lives have been impacted for eternity!

MISSION ACCOMPLISHED

Over the past couple of years, we have talked a lot about the Bull's-Eye. It's a five-fold goal we have for each camper that attends Woodlands. Our definition for success. Our win. And we share it with each camper at the beginning of each week.

One of the points of that Bull's-Eye is to inspire and equip our campers to Give Generously. We want our campers to learn the joys of living life with open hands, not clenched fists. To learn that God's desire for them is to hold loosely to earthly things. To learn that they are managers of the resources God has entrusted to them, not owners. So each week, we teach on Biblical giving, and they are given an opportunity to give a portion of their spending money to the Lord. They are not manipulated or cajoled...we simply ask them to ask God if He would have them to give, listen in their hearts for His response, then do what He says. Campers have given to underwrite Bible translation efforts. They have sent thousands of Bibles to parts of the world that are hostile to God's Word. They have funded a week of camp for the children living on a remote island in the south Pacific.

This summer's offering centered around three causes...

58ten is an organization founded in part by a former Woodlands counselor. 58ten aims to establish Gospel-centered orphanages in Kenya for kids who have lost their parents due to the AIDS epidemic.

The Seed Company, originally launched by Wycliffe Bible Translators, is an organization whose vision is to translate God's Word into every spoken language in this generation.

Woodlands' Scholarship Fund, founded in 1999, enables underprivileged, at-risk kids to attend Woodlands at little or no cost to them, experience an unforgettable week of camp and hear about Jesus.

All in all, our campers and staff gave a total of \$18,296.55 of their spending money to a cause bigger than their own this summer. Bull's-Eye!!

THE UNFORGETTABLE FUND

When Woodlands was founded in 1997, we were blessed to have a base of facilities to start with; there was, however, little here for campers to do. Activities were limited to a ball field, one broken ping pong table and two sinking paddleboats. So one of our first orders of business was to build a central hangout where campers could congregate, play games and grab a treat. In the spring of 1998, we (with the help of a men's group from Burge Terrace Baptist Church in Indianapolis) started construction on our first ever building project – the Trading Post.

The original Trading Post contained a large game room and a small snack shop. There, campers could play ping pong, air hockey or foosball and purchase soft drinks, candy bars and popcorn. Our first year saw a total of \$1,614 in sales.

Since 1998, the Trading Post has grown. It now features 1,000 square feet of covered porches lined with rocking chairs, a large party deck with seating for more than 100, a full-service coffee shop, gift shop, bookstore and snack shop. Annual sales have soared from \$1,600 to \$160,000!

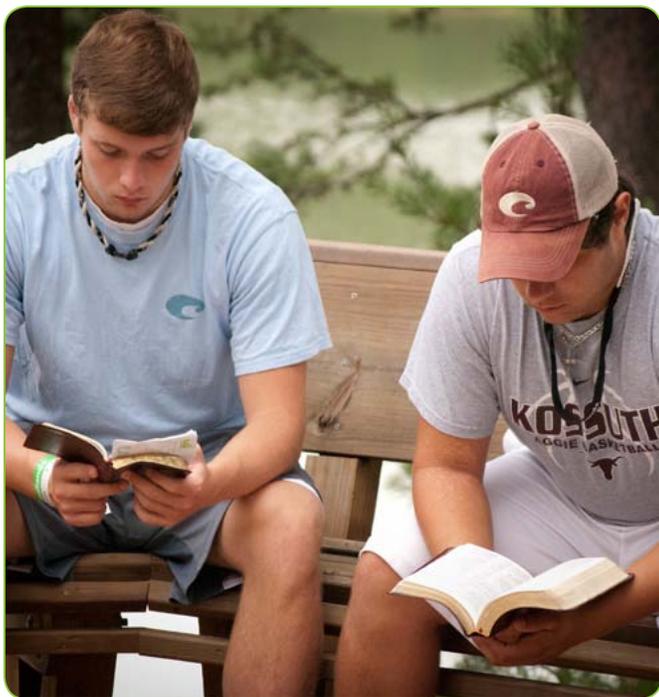
This summer alone we sold 4,032 frozen coffee drinks, 4,521 slushies, 250 gallons of ice cream and 2,020 t-shirts! It has become

an integral part of our business model. Not only does it add to the unforgettable experience of the campers... not only does it send our branding all over the eastern part of the United States... but it also funds a very important part of our organization – the Unforgettable Fund.

Every dollar of proceeds from Trading Post sales goes into the Unforgettable Fund. The Unforgettable Fund pays for projects that are by nature unforgettable. These are projects that are going to keep the campers coming back year after year, thus affording us the opportunity to share Jesus with them. Over the years, the Unforgettable Fund put canoes, kayaks & paddleboats on the lake, purchased our jet ski & paintball equipment, paid for water slides, built a climbing tower & the Woodlands Dome & the gift/coffee shops, bought a soft serve machine & Eurobungy, and more! Having funding already in place for these special projects allows us to be very single-minded in our fundraising efforts – building buildings that will better equip us to do what God has called us to do and scholarship at-risk kids.

So mom and dad, thank you for sending plenty of spending money with your kids to camp. It is our goal to use the money they spend to make both their current and future experiences at Woodlands... UNFORGETTABLE!





YOU CAN HELP!

Our mission is "to inspire and equip this generation to do justly, love mercy and walk humbly with God." Period. Every project that



we undertake helps to fulfill that mission. Every camp that we run helps to fulfill that mission. Every newsletter that is printed helps to fulfill that mission. Every dollar that is donated helps to fulfill that mission. The goal of seeing lives

transformed is at the core of everything that we do.

We cannot, however, fulfill that mission alone. Our needs are great, and you can help! Now, fundraising is not a part of ministry that I cherish. I do, however, believe in making Woodlands' needs known to God's people so that if He chooses, He can connect hearts that have the desire and capacity to give with the opportunities and needs that exist.

If you do feel led to help, following are three ways you can help advance God's Kingdom through the ministry of Woodlands Camp...

1. Pray! – "The prayers of righteous people are powerful and effective"!

2. Give Once (either with a check in the enclosed envelope or online at woodlandscamp.org) to one of two key funds. Whether you prefer funding buildings and growth or paying for a needy child to attend camp, there are many opportunities to invest in God's Kingdom at Woodlands:

- **Cabin CAMPAign snapshot:**

- > Only \$76,225 of the \$1.2M price tag is still needed. We are praying diligently that all funding will be in place by December 31, 2012.

- **Scholarship Fund snapshot:**

- > Lord willing, we will bring 267 at-risk, underprivileged kids to camp on scholarship next summer. These campers can't afford to come without the generous help of friends like you.
- > Need \$41,740

- **3. Give Monthly**

- **Monthly Partner Program snapshot:**

- > Monthly Partners are friends who commit to support Woodlands monthly for 18 months at either the \$25, \$50 or \$100 level
- > All Monthly Partner donations will go toward our Building Fund
- > Donations can be set up online at woodlandscamp.org and occur automatically each month for 18 months
- > Donations are debited monthly from a credit card or bank account
- > All donations within a calendar year will be itemized on a tax-deductible receipt that will be mailed at year-end

Our needs are great, our vision is greater and our God is great enough to fulfill both. Thanks for being a part of what God is doing at Woodlands Camp! Together, we will make a significant impact for the Kingdom!

FINISHING TOUCHES

By God's grace and favor, both new cabins were ready for action this summer, and action is what they got! Nearly 1,000 campers stayed in Pine Cove and High Pointe during Summer 2012! All that now remains is to finish out the basements. Each building will contain a 1,500 square foot conference room with restrooms and a kitchenette. These conference rooms will be invaluable as breakout space for both our summer programs and retreat center!

CAFETERIA

Lord willing, we will be starting construction on a new cafeteria on or about August 1, 2013. Our current cafeteria is 1,800 square feet with two food lines and comfortably seats 185 people. We are typically feeding 400+ per meal. That means we are serving 2-3 shifts per meal. The new cafeteria will be approximately 5,800 square feet with six food lines and will seat 450.

There are many decisions to be made between now and then such as exact location, final building design and how to expand our current kitchen. Our early projections have this project costing \$400,000. Would you begin praying now for God's wisdom, guidance and provision? And would you begin asking God now what part He might have you play? Grateful for you, our friends!

spublpoom

1242 Old Blue Creek Rd.
Cleveland, GA 30528



Non-Profit
Standard Mail
U.S. Postage
PAID
Permit No. 53
Cleveland, GA

FOR MORE INFORMATION ON OUR CAMPS, FACILITIES OR MINISTRY, PLEASE CONTACT US AT:

Woodlands Camp
1242 Old Blue Creek Road
Cleveland, GA 30528
Phone: 706.865.0853
Fax: 706.865.2316
Email: info@woodlandscamp.org
Web: www.woodlandscamp.org



THE WOODLANDS BULL'S-EYE

This is our hope and prayer for every camper that attends Woodlands...

1. To become passionate followers of Jesus
2. To fall in love with God's Word
3. To live responsibly
4. To give generously
5. To have the most unforgettable week of their life!



WHAT'S HAPPENING?

- | | |
|------------------|------------------------|
| May 19-29 | Training Camp |
| May 30-June 1 | Pee Wee Camp |
| June 3-7 | Junior 1 / Xtreme Jr 1 |
| June 10-14 | Junior 2 / Xtreme Jr 2 |
| June 17-21 | Junior 3 / Xtreme Jr 3 |
| June 24-29 | JH 1 / Xtreme JH 1 |
| July 1-6 | JH 2 / Xtreme JH 2 |
| July 8-13 | JH 3 / Xtreme JH 3 |
| July 15-20 | Teen 1 / Xtreme Teen 1 |
| July 22-27 | Teen 2 / Xtreme Teen 2 |
| July 29-August 3 | Teen 3 / Xtreme Teen 3 |